#### Five Years of

# Tax Map:

A Topic Maps Application at the

U.S. Internal Revenue Service:

Lessons learned

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### Original Motivation

- Improvement needed on answers from IRS to taxpayers' questions.
- Congressional hearing determined quality level of help offered to taxpayers was not satisfactory (in 2000).
- ☐ The amount of information is overwhelming for taxpayers' assistors.
- Need research tool for taxpayers' assistors organized on topic navigation.

### Project History

- □ 2001: Prototype. Since 2002: Production
  - First prototype : 8 *Publications* 
    - Extended to 33 publications, then all IRS publications (150+)
  - Augmented with the Tax Law FAQs (several hundreds)
  - Extended with the TeleTax Topics (~100)
  - Extended with the Forms and Instructions (700+)
  - Many improvements and extensions over the years.

#### □ Technology

- Technology used: Topic Map Loom, created by Michel Biezunski, used since 1996 for Conference Proceedings, Encyclopedia, Book Publishing and other applications.
- Team: with Coolheads Consulting and Plexus Scientific.

### Tax Map Today

- Research tool available on IRS Intranet for taxpayers' assistors in call centers
- Available in 2 Cd-Roms for taxpayers
  - Small Business Resource Guide
  - Tax Products CD (Publication 1796)
    - Order from http://www.irs.gov
- Available on the Web from various unofficial sources (Google "IRS Tax Map")

### Initial Requirements

- Should enable research by subject.
- Should be fast and easy to use.
- Should meet the needs of the visually impaired.
- Should not add work to IRS authors.
- Should leverage existing SGML/XML investments.
- Should enable constant updates.

### Challenge: Research By Subject

- ☐ Topic Maps standard provides a solution.
- Model enables multiple names to be used for the same subject.
- Implementation enables navigation to occurrences, between occurrences, from occurrences and to and between related topics.

### Challenge: Fast and Easy to Use

- ☐ Fast to run:
  - Load on server minimized: product is a set of pre-created HTML files.
  - Search engine on the client only on topic names.
- Easy to use:
  - Use Web browser Interface.
  - Topic Map model used for preresolved queries:
    - Topical index (List of topic names). Focus on key topics.
    - Topic pages with occurrences and relations.
    - Cross-occurrence navigation.
  - Five minutes' training sufficient.

### Challenge: Don't touch anything!

- Authors will not change the way they work.
- ☐ Topic Maps model considered as an overlay
  - outside the information sources.
- Application designed as bottom-up.

### Challenge: Use of SGML/XML Work

- □ IRS pioneered SGML (since before 1985).
- Four different authoring communities and processes:
  - Publications in SGML or PDF.
    - 2 different DTDs.
    - ☐ To be converted into XML.
  - Forms in PDF, Instructions in XML and/or PDF.
  - TeleTax Topics in XML.
  - FAQs in XML.
- □ 5 different DTD/schemas used concurrently.
- ☐ TaxMap cannot impact DTDs and Schemas.

### Challenge: Constantly updated

Batch process: Inputs: ☐ IRS documents undergo substantive updates annually. Documents to be included in TaxMap vary. Expert knowledge base maintained separately. Configuration files (including style sheets) get improved. Outputs: Several variants (Intranet, Cds) of navigable topic maps in HTML. A number of reports, including an audited version. XTM (used to be part of the output). Produced about once a week.

### A Bottom-Up Approach

- Extract information from sources
  - Topic names from content of certain elements.
- ■Tweak results
  - Combination of automatic and manual processes.

#### Automatic Rules

- Extracting topics from markup
  - Content of certain elements make topic names.
  - Eliminate prepositions from names.
  - Assimilate plural forms with singular forms.
  - Acronyms (eliminate when present).
  - Delete topics following certain patterns.
- Acquisition of topics from IRS product database
  - Eliminate relations with products not included, etc.
- Creation of relations between topics
  - E.g., "Containment rule".

### Human Input

- Renaming topics (new name may or may not already exist).
- Merging (two names become "synonyms", assigned to the same topic. All other properties merge).
- Deleting topic by name. This will delete all its other properties.
- Typing. Assigning a topic type.
- Dividing. Topic name indicates more than one topic.

### Initial Model: Topic Maps Constructs In

- Topics
  - Names: Extracted from content of certain XML/SGML elements.
- Occurrences
  - From within publications, FAQs
  - Occurrence type: (context) document title + section header
  - Occurrence scope: type of document in which occurrence is found.
- Associations
  - "Related" semantic.

### Initial Model: Topic Maps Constructs Out

- No topic type.
- No association type.
- No association role.
- No scope for names.
- No scope for associations.
- No variants.
- No resource reference indicators (everything is a subject indicator).

### The Index Story

- Each publication has a back-of-the-book index.
- Naturally, we started by extracting topics from index markup.
- Integration became a problem. Discussions started on how to improve the indexes.
- Professional indexers came into play. They decided to harmonize terms but also increased significantly the number of indexed terms.
- ☐ The resulting integrated index was unmanageable.
- ☐ We altered TaxMap: we decided to extract section headers instead of index terms.

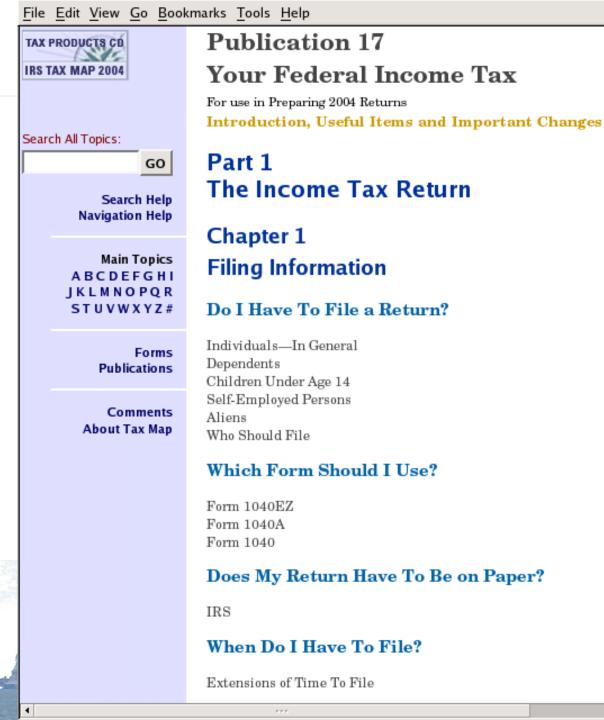
### Topic Map Model. Evolution

- ☐ The index was too big
  - New topic type: "Key Topic" for topics that would appear in the indexes.
- Subtopics inconsistent:
  - Subtopic relationship type removed.
  - Later, pub indexes ignored.
- Topic page needed better organization:
  - Occurrence scope: Type of document in which occurrences are found. E.g. "Forms", "Publications", "TeleTax", "FAQ"
- ☐ Forms and Pubs were not findable:
  - Publications and Forms considered both as occurrences and as topics.
  - Addition of the topic types "Form" and "Publication".
  - Add instructions with forms.

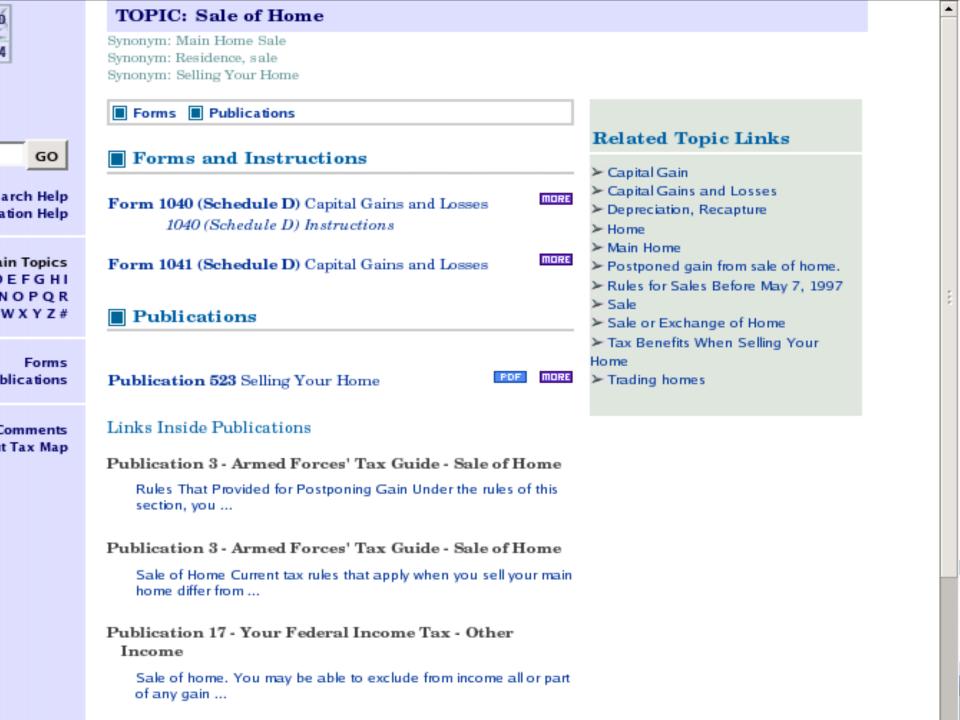
### Improvements of Tax Map

- Consistency with IRS Product Database.
- Semi-annual workshops with Tax Experts.
  - Maintenance of Map Integrity









#### The Need to Audit the Process

- □ TaxMap results from both automated processes and human input.
- Customer demanded to know:
  - Where does this topic name come from?
  - Why does this relation between topics exist?
  - What happened to this topic that isn't here any more?
  - Etc.

### Requirements

- Auditability.
- Measure consistency improvement.
- Support collaboration of experts.
- Assessment of options for automatic processing.
- Maintenance of the topic network.

## Auditing Methodology

Record processes of creating TaxMap, both manual and automatic.

## Lessons learned: Topic Maps Advantages

- Unobtrusiveness:
  - Can be applied to existing information without changing it.
- Extensibility:
  - More information can be incorporated at any time.
- Flexibility:
  - No need to be right the first time. The approach can be changed without undue expense (see the Index story).

### Lessons Learned: Current Issues

- Missing features:
  - Privileged name (name type)
  - Distinctions sometimes artificial
    - Between occurrences and associations (distinction doesn't exist for end users of TaxMap)
- ☐ Interchange capabilities not used (yet?)
- Maintenance
  - Bottom-up application needs constant maintenance.
  - Maintenance needs to be thought about independently of the TM model.
- Auditability: the next challenge
  - Needs finer granularity
  - Process-oriented.