Open Educational Topic Maps: A Text-oriented Perspective

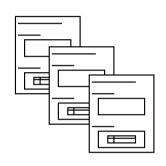
Lars Johnsen University of Southern Denmark

The seven C's of educational TM

	Subject matter	Communi- cation	Reuse, interopera- bility
Information system	Content	Cohesion & Coherence	Compliance
Environment	Concepts	Contexts	Connectivity

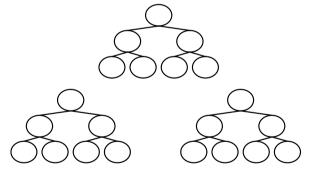
An e-learning architecture based on TM

Communication layer



Modules

Knowledge layer



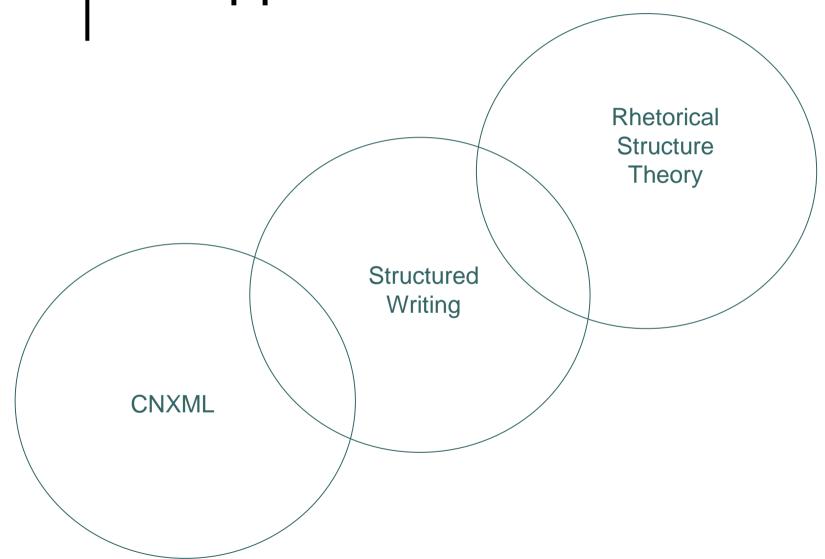
Topic maps

Resource layer



Media elements

• • • An approach ...



• • CNXML

```
< cnxml >
< > ..... < > .... < >
..... < > .... < > .... < >
< > .... < > .... < >
.... < > .... < >
.... < > .... < >

< /cnxml >
```

- Connexions project
- Document-oriented
- No markup for domain knowledge structures or subject identity
- But: elements with source attribute (term, foreign)
- Alternative: DITA

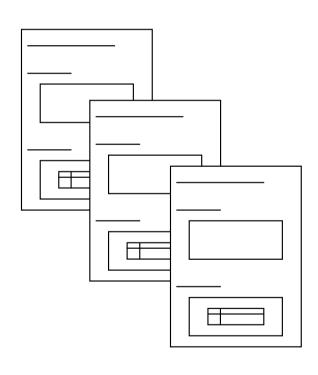
<term src="http://www.example.org/xyz">xyz</term>

• • Structured Writing

- Guidelines for
 - analyzing,
 - organizing,
 - presenting and
 - sequencing content

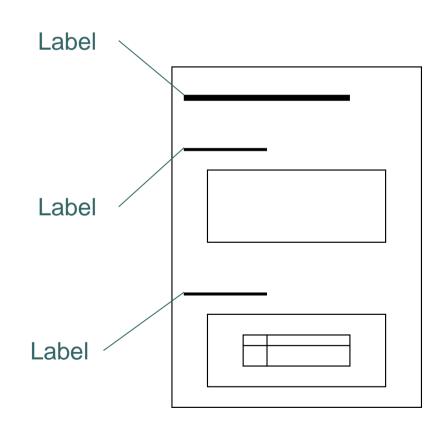
Inventor: Robert Horn

• • The principle of chunking



- Chunk content into small units:
 - Information blocks (one informational objective)
 - Information maps (five to nine blocks)

• • The principle of labeling



- Labels support scanning and browsing
- They indicate contents or communicative function

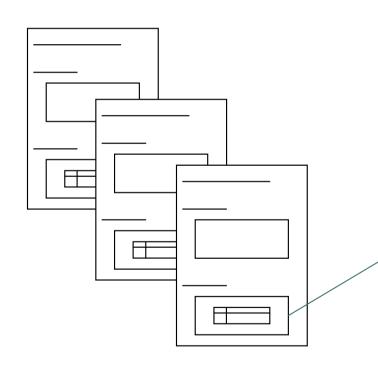
• • The principle of relevance

Keep information types apart!

- Concept
- Procedure
- Process
- Structure
- Fact
- Principle
- Classification

Information types

• • The principle of consistency



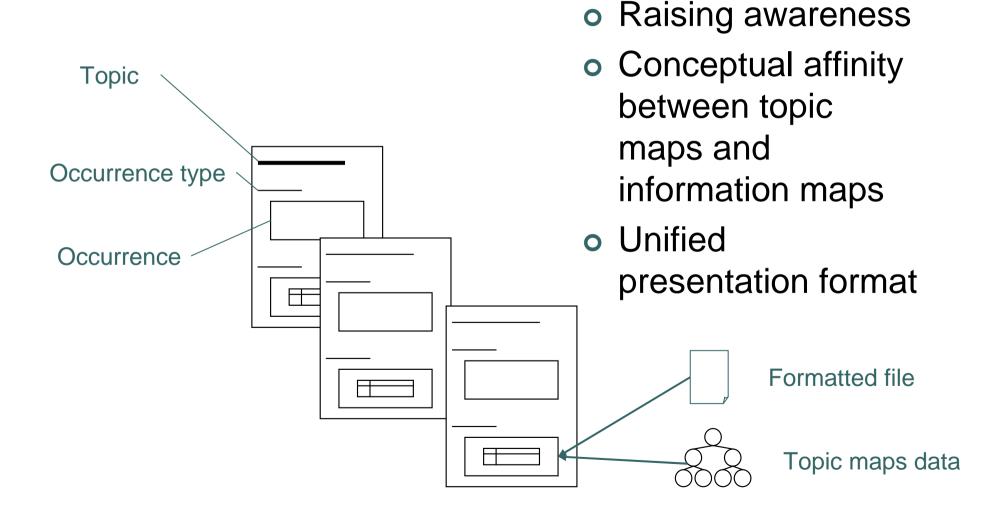
Be consistent

- structurally
- visually
- linguistically

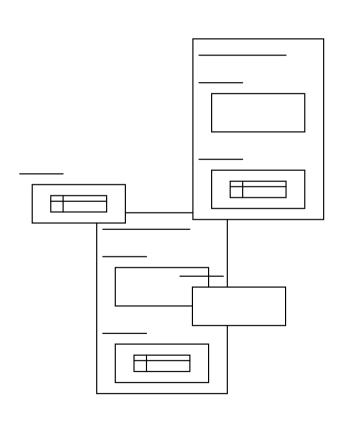
Often tabular formats ...

Step	Action
1	Do this
2	Do that

• • Why Structured Writing?



• • Why Structured Writing II?



Content layering

- Adding blocks and maps to blocks and maps (like Legos)
- = Laying facts upon facts, facts upon concepts, etc.

• • Why Structured Writing III?



Information extraction

<term>XYZ</term> consists of:

Part	Function	
<term></term>	•••	
<term></term>		

CNXML + Structured Writing

• • Rhetorical Structure Theory

- Cohesion
- Coherence

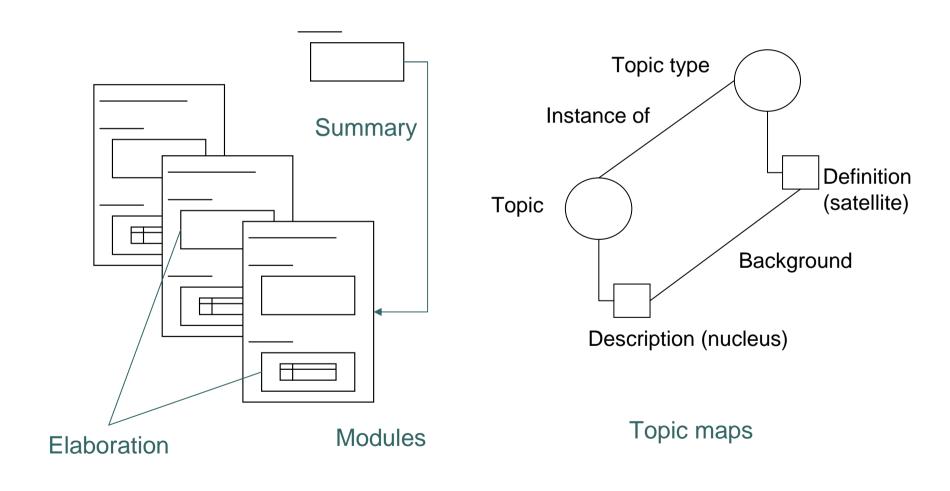
- Text as hierarchy
- Nuclei vs satellites
- Rhetorical relations

- 1) The butler was the murderer. He was holding the smoking gun.
- 2) Sherlock Holmes had identified the culprit. The butler was the murderer.

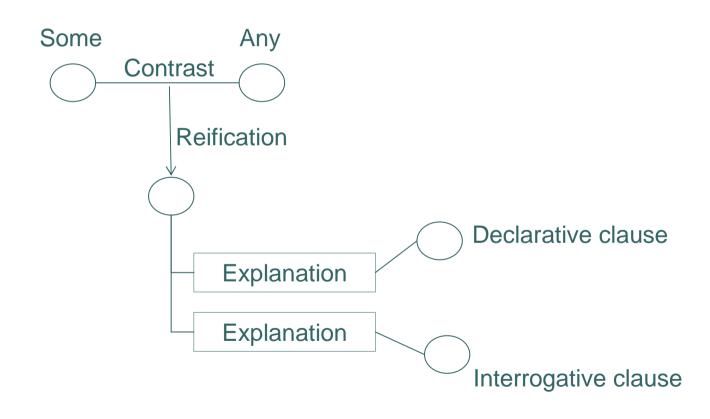
• • Some rhetorical relations

- Elaboration
- Preparation
- Background
- Restatement
- Summary
- Enablement
- Motivation

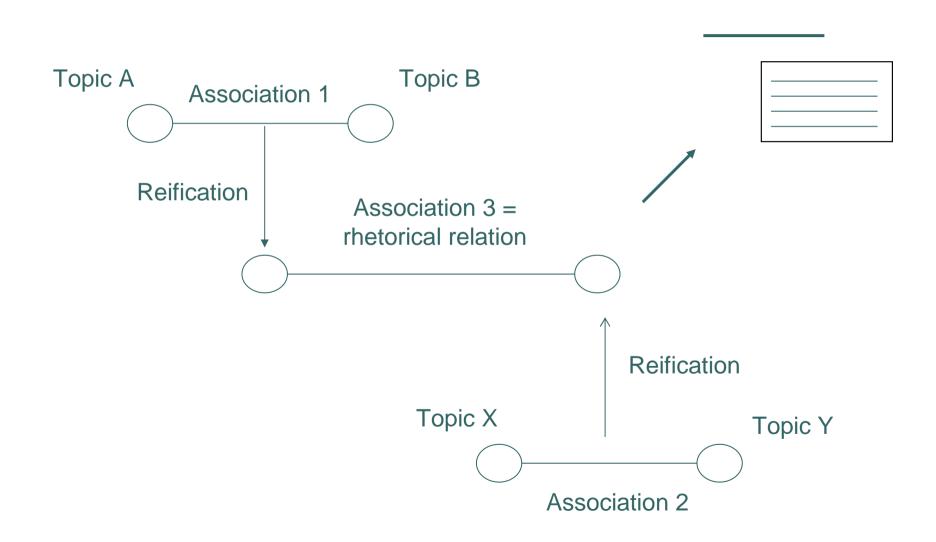
• • Communicative structures I



• • Communicative structures II



• • Communicative structures III



• • Rounding off ...

- From communication to learning
- The relation to Polyscopic Topic Maps
- o The need for:
 - Tools
 - Open repositories

Thank you!